



MARK DEBOO 18106 VALIER HWY VALIER, MT 59486

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EXCELLENT MATERNAL LONGEVITY
DAUGHTERS WITH GREAT MOTHERING ABILITY
DAUGHTERS WITH FANTASTIC UDDER QUALITY
DAUGHTERS ARE MORE FERTILE
DAUGHTERS WILL STAY IN PRODUCTION LONGER
DAUGHTERS THAT WILL CALVE UNASSISTED
SOUND STRUCTURALLY, INCLUDING FEET & LEGS
FORAGE EFFICIENT, MODERATE SIZE
SOFT TEMPERAMENT

THE EMPHASIS HERE ON THE RANCH HAS BEEN PLACED ON EFFICIENCY, MODERATE FRAME AND HIGH MATERNAL MOTHERS. WE LIKE A 4-FRAME COW THAT WILL WEIGH 1200 TO 1300 POUNDS IN GOOD FLESH. WE FEEL THESE ARE THE COWS THAT WILL LAST IN THE HERD. THIS IS NOT A NEW DIRECTION OR PHILOSOPHY FOR DIAMOND D ANGUS; WE HAVE BEEN CONSISTENT, WITH VERY LITTLE VARIATION FOR OVER FIFTY YEARS.

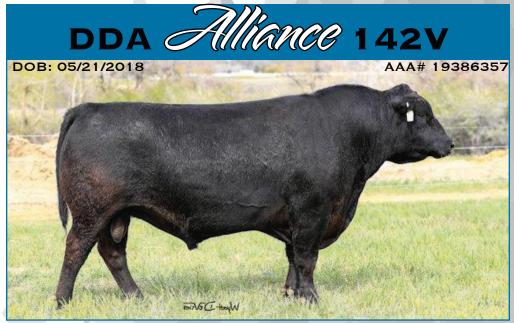


I AM THE THIRD GENERATION DEBOO RAISING FUNCTIONAL ANGUS COWS. IT ALL STARTED WITH MY GRANDPARENTS, CHARLIE AND MARY IN THE 1950S. AT THAT TIME, CHARLES WAS THE ONLY REGISTERED ANGUS BREEDER IN THE GOLDEN TRIANGLE AREA OF MONTANA. IN THE EARLY DAYS, HE OWNED A BULL CALLED PATTERN OF WYE WHO BECAME INSTRUMENTAL IN SHAPING THE FUTURE FOR DIAMOND D ANGUS. IN 1972, MY GRANDFATHER'S LIFE WAS CUT SHORT 24 HOURS AFTER HIP REPLACEMENT SURGERY. MY DAD AND MOM (DON AND JANET) WERE MARRIED IN 1957 AND STARTED RAISING COWS ON SHARES WITH MY GRANDPARENTS, ON A SMALL RANCH 10 MILES SOUTHWEST OF VALIER. THEY RAISED 7 KIDS ON THIS SMALL OPERATION. NEEDLESS TO SAY, EVERYONE LEARNED HOW TO WORK AND BE VERY THRIFTY AND EFFICIENT. THAT ALSO INCLUDED THE COWS.

IN 1962, MOM AND DAD BOUGHT THEIR FIRST REGISTERED ANGUS HEIFERS AND CONTINUED RAISING COMMERCIAL CATTLE. DUE TO THE INFLUENCE FROM PATTERN OF WYE, DAD LEARNED THAT ALL COWS WERE NOT CREATED EQUAL. IN THE 1960S, MOST CATTLE WERE VERY SHORT AND BLOCKY; THEY WOULD HAVE BEEN A FRAME SCORE OF 1 OR MAYBE IN THE NEGATIVE. THE WYE CATTLE WERE THE LARGER FRAMED AT THAT TIME. THE INDUSTRY TRENDS CHANGED IN THE LATE 60S AND EARLY 70S TO LARGER CATTLE AND THE WYE CATTLE BECAME VERY POPULAR. THE TREND CONTINUED TO GO LARGER AND LARGER FRAMED IN THE LATE 70S AND 80S. IT DID NOT TAKE MOM AND DAD LONG TO SEE THAT THE DIRECTION THE INDUSTRY WAS HEADED, WAS NOT THE PATH THEY WANTED TO BE ON. THEY DECIDED WITH THE INFLUENCE OF THE OLD PATTERN BULL, THEY WOULD ONCE AGAIN GO TO THE WYE HERD FOR THEIR GENETICS AND SPENT MANY YEARS SELLING BULLS PRIVATE TREATY TO REPEAT COMMERCIAL BUYERS.

AFTER WORKING 6 YEARS AS A MECHANIC FOR JOHN DEERE, I MOVED BACK TO THE RANCH IN 1988. WE HAD OUR 1ST PRODUCTION SALE IN THE SPRING OF 1989 IN AN OLD BARN. LOOKING AT IT TODAY, I STILL WONDER HOW WE DID IT. AT THAT TIME, WE WERE SELLING ABOUT 50 BULLS AT THE SALE. WE CONTINUED TO LINE BREED FOR FUNCTIONAL, MATERNAL AND EFFICIENT TRAITS. THIS WAS NOT A POPULAR OR EASY PATH TO BE ON AT THE TIME, BUT I AM 100% CONVINCED IT WAS THE PROPER PATH TO TAKE. IN 2006, WE HAD OUR FIRST FALL PRODUCTION SALE WHERE WE SOLD LONG YEARLING FORAGE DEVELOPED BULLS.

Now, we sell our genetics all over the US, Canada and Argentina. We sell about 100 forage developed bulls and 100 bred females at our December sale. This is our 18th annual Sire Directory offering our time-tested line bred genetics.



CERTIFICATE: \$35

IF LONGEVITY AND FUNCTION ARE IMPORTANT TO YOU, PLEASE TAKE A LOOK HERE. THE MOTHER OF 142V IS OUR DDA HANA 940 COW. SHE WAS AN AVERAGE SIZED COW THAT BRED ON TIME AND GAVE NO PROBLEMS EVERY YEAR UNTIL HER DEATH IN 2018, SHE WAS 19 YEARS OLD. SHE HAD 18 CALVES HERE AT DIAMOND D ANGUS. HER MOTHER IS OUR DIAMOND HENRETTA 368 THIS IS A COW THAT WE HAVE PUT IN MOST PEDIGREES HERE AT DIAMOND D ANGUS MANY TIMES. SHE STAYED IN PRODUCTION UNTIL SHE WAS 20 YEARS OLD. ONE MORE GENERATION BACK IS A COW THAT MY FATHER RAISED MISS DIAMOND CHANCE 065 WHO ALSO STAYED IN PRODUCTION FOR MORE YEARS THAN I HAVE RECORD OF.

THE SIRE OF THIS VERY CORRECT YOUNG SIRE IS HAR PINEBANK 443/202 WHO HAS A MOTHER THAT STAYED IN PRODUCTION UNTIL SHE WAS 17 YEARS OLD. SHE ALSO WAS A DIAMOND D ANGUS COW THAT WAS SOLD AS A YOUNG COW AT OUR SALE. THE PINEBANK HERD IN NEW ZEALAND IS THE BREEDER OF PINEBANK WAIGROUP 41/97. THEY ALSO HAVE A GREAT REPUTATION OF A GREAT MATERNAL HERD. THEY ARE ALSO THE BREEDERS TO OUR PINEBANK SE 9D BULL. IF YOU WANT TO ADD FUNCTION AND LONGEVITY TO YOUR HERD, THIS BULL WILL DO AS GOOD OF A JOB AS

ANY OTHER BULL IN THE USA.

PINEBANK WAIG 31/95 PINEBANK WAIGROUP 41/97 PINEBANK 639/88 H A R PINEBANK 443 202

> DDA ALLY 69C DDA STELLA 443

> > DDA STELLA 216

LONESTAR OF WYE BANJO OF WYE UMF 6413 BLACKBIRD OF WYE UMF 5362

DDA HANA 940

DIAMOND MC HENERY 0113 DIAMOND HENRETTA 368 MISS DIAMOND CHANCE 065

443 202 DAM



CERTIFICATE: \$35

I AM NOT ABLE TO SAY ENOUGH GOOD ABOUT THIS GREAT PLAINS SON. HE IS AS CLOSE TO PERFECT PHENOTYPE AS A BULL CAN BE. PHENOMENALLY GOOD FEET AND AN UNBELIEVABLE ATHLETE. THE MOTHER BEING A FULL SISTER TO DDA LODGE E5H. SHE IS ALSO A BEAUTIFUL COW THAT WEANED 10 CALVES HERE AT DIAMOND D ANGUS. I HAVE TALKED ABOUT THE GOOD IN DDA MELISA 824, SO LET'S TALK ABOUT HER MOTHER, DDA MELISA 545 IS A COW THAT HOWREY ANGUS PURCHASED MANY YEARS AGO AND WAS A CORNERSTONE FOR HIS HERD. MONTE FLUSHED HER MANY TIMES AND KEPT MANY DAUGHTERS.

HE ALSO SOLD MANY SONS FROM HER, INCLUDING A SON WE BOUGHT MH MICK 53. PLEASE DO NOT PASS THESE DDA GREAT PLAINS 77U SONS UP. THE 77U ALSO WAS VERY ACTIVE THIS YEAR IN A MULTI SIRE BREEDING GROUP.

> EMULATION N BAR 5522 N BAR EMULATION EXT N BAR PRIMROSE 2424 OCC GREAT PLAINS 943G

> > PBC 707 1M F0203 DIXIE ERICA OF C H 1019 DIXIE ERICA OF C H 615

> > > CAREER OF WYE

LODGE OF WYE

LORENA OF WYE

DDA MELISA E808

77U DAM

SHOSHONE 130-657

D D A MELISA 824

D D A MELISA 545



DOB: 02/27//2012

AAA# 17505028



SEMEN: \$35

CERTIFICATE: \$35

202 WAS LOST SUMMER OF 2018 DUE TO INJURY AT 6 YEARS OLD. HE WAS AN AMAZING ATHLETE AND A VERY AGGRESSIVE BREEDER. THE 202 BULL PASSED ON TO HIS OFFSPRING EYE APPEAL, DEPTH OF BODY, VERY EASY FLESHING ON FORAGE ONLY, CALVING EASE, MASCULINITY IN HIS SONS, AND FEMININITY IN HIS DAUGHTERS. HIS OFFSPRING HAVE TOPPED OUR SALE EVERY YEAR THAT WE HAVE OFFERED THEM. THE FEET ON THE 202 BULL WERE AS GOOD AS WE HAVE EVER SEEN. TO SAY HE WAS A BREEDING MACHINE WOULD BE AN UNDERSTATEMENT. AS A TWO-YEAR-OLD HE BRED 75 OUT OF 77 THREE-YEAR-OLDS. AT THE AGE OF 3 HE BRED 77 OUT OF 80 THREE-YEAR-OLDS. ON THE FIRST JUMP AT THE SEMEN COLLECTION CENTER, HE PRODUCED JUST UNDER 500 STRAWS OF VERY CONCENTRATED SEMEN. IF YOU WANT FERTILE REPLACEMENT FEMALES, YOU NEED TO USE VERY FERTILE BULLS. DIAMOND D ANGUS HAS ALWAYS BRED CATTLE WITH LONGEVITY AND FERTILITY. CUSTOMERS LOVE 202 DAUGHTERS AND THEY ARE CERTAINLY SOME OF OUR FAVORITE COWS. HIS PEDIGREE IS STEEPED IN LONGEVITY AND FUNCTION. 202 IS ALSO SEEING USE IN CANADA AND SOUTH AMERICA. AVERAGE BIRTH WEIGHT ON 137 BULL CALVES IS 77 LBS AND ON 135 HEIFER CALVES IS 72 LBS.

> PINEBANK WAIG 5/93 PINEBANK WAIGROUP 31/95 PINEBANK WAIG 58/93 PINEBANK WAIGROUP 41/97# TUPURUPURU 838/86 PINEBANK 639/88 PINEBANK 663/85

> > D D A AMBUSH 20Y

DDA ALLY 69C

GLATA DIAMOND 006

DDA STELLA 443

OCC EMBLAZON 854D #+

DDA STELLA 216 DDA STELLA 057

5

443 202 DAM

dda Emblazon 27c

DOB: 02/01/2002

AAA 14257843



SEMEN: \$35

CERTIFICATE: \$35

WE ARE HAPPY TO ANNOUNCE DDA EMBLAZON 27C HAS BEEN PUT TO THE TEST ALL ACROSS THE U.S., CANADA, AUSTRALIA AND SOUTH AMERICA. HE MAY BE THE THICKEST, EASIEST FLESHING BULL WE HAVE EVER SEEN AND HE DOES IT ON 100% FORAGE. A LARGE PART OF OUR MARKET IS SEMEN SOLD TO COW/CALF OPERATIONS. THE REGISTERED BREEDERS THAT HAVE CHOSEN TO USE THIS GREAT SIRE HAVE OFFSPRING THAT TOP THEIR SALES. BOTH 27C AND HIS DAM, 824, LANDED SPOTS IN THE ANGUS LEGENDS BOOKS. THIS GREAT SIRE SHOULD BE IN EVERY REGISTERED HERD IN THE COUNTRY. I KNOW HE WILL NOT BE, BECAUSE HE WAS NOT BRED FOR THE EPD NUMBERS. DDA EMBLAZON 27C IS A FIVE FRAME BULL, WEIGHING 2300 LBS. AFTER THE BREEDING SEASON.

HE IS AN UDDER FIXER DUE TO SHOSHONE 130, BEAR AND FAHREN OF WYE ON THE DAM SIDE AND OCC EMBLAZON ON THE SIRE SIDE. HE TRACES TO THE SAME COW FAMILY AS DDA FAHREN 21X. A REGULAR BUYER OF 27C SEMEN AND SONS IS ONE OF THE LARGEST SEEDSTOCK PRODUCERS IN CANADA. NUMEROUS CUSTOMERS HAVE TEENAGE 27C DAUGHTERS THEY REALLY LIKE. AVERAGE BIRTH WEIGHT ON 148 BULL CALVES IS 79 LBS AND ON 124 HEIFER CALVES IS 75 LBS. PHENOTYPICALLY, THIS BULL IS VERY CORRECT WITH GREAT FEET AND LEGS.



27C DAUGHTER

Q A S TRAVELER 23-4 # DHD TRAVELER 6907 3 BEMINDFUL MAID DHD 0807 # OCC EMBLAZON 854E #+ PBC 707 1M F0203 # DIXIE ERICA OF C H 1019 DIXIE ERICA OF C H 615

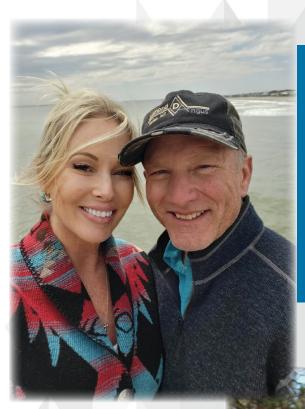
SHOSHONE ERIC 1714 SHOSHONE 130-6357 SHOSHONE FRANCES 6357 #

DDA MELISA 824 #

DDA MELISA 545

BEAR OF WYE UMF 6591

DDA MELISA 115





FOR TRUSTING OUR HERD AND GENETICS.



CERTIFICATE: \$35

PROGENY OF 29R HAVE PROVEN THEIR WORTH IN OUR HERD. HE IS EXTREMELY ATTRACTIVE AND MAINTAINS GREAT BODY CONDITION AS A DOMINANT BULL IN OUR HIGHLY COMPETITIVE MULTI SIRE BREEDING GROUP.

HIS OFFSPRING WILL TRANSMIT GREAT FEET, DISPOSITION, FLESHING ABILITY AND VOLUME. HIS SIRE, RESURGAM BLUEPRINT T368, REPRESENTS FUNCTIONAL, FORAGE BASED OUTCROSS GENETICS DEVELOPED IN NEW ZEALAND'S MOUNTAINOUS TERRAIN. AVERAGE BIRTHWEIGHT FOR BULL CALVES IS 78LBS AND HEIFERS IS 71LBS. WE HAVE TWO MATERNAL SISTERS IN PRODUCTION THAT ARE GREAT COWS.



29R SIRE

WAIMATA BLU-PRINT G436 RESURGAM BLUE-PRINTP 215 E1420 OF KENHARDT **RESURGAM BLU-PRINT T368**

WAIMATA ROB 18

171 OF WAIMATA

O C C EMBLAZON 854E #+ DDA EMBLAZON 27C # D D A MELISA 824 #

DDA SANDY 931

WAIMATA K1147

D D A FAHREN 21X DDA SANDY 021 DDA DANDY 021 DDA



CERTIFICATE: \$35

AN EXTREMELY THICK 27C SON OUT OF A FULL SISTER TO E5H MAKES HIM DOUBLE BRED TO OUR DDA MELISA 824 COW. 824 STAYED IN PRODUCTION FOR 21 YEARS. IF YOU LIKE THE 824 COW, YOU WILL LIKE WHAT 80R WILL DO. THE DDA MELISA 824 IS THE MOTHER TO BOTH HIS SIRE AND DAM, SO THERE IS VERY LITTLE ROOM FOR VARIATION. 80R HAS DEVELOPED INTO AN IMPRESSIVE INDIVIDUAL ABSOLUTELY FULL OF MUSCLE. HE IS IN NEARLY CONSTANT COMPETITION FOR THE TOP SPOT IN OUR HERD BULL PECKING ORDER AND STILL MAINTAINS GREAT BODY SC CONDITION. AVERAGE BIRTHWEIGHT ON BULL CALVES 85LBS AND HEIFER CALVES IS 79LBS.



80R DAM

D H D TRAVELER 6807 O C C EMBLAZON 854E DIXIE ERICA OF C H 1019

DDA EMBLAZON 27C

SHOSHONE 130-6357 D D A MELISA 824 D D A MELISA 545

CAREER OF WYE

LODGE OF WYE

DDA MELISA E703

SHOSHONE 130-6357 D D A MELISA 824

D D A MELISA 545





CERTIFICATE: \$35

OUR DDA B&T 18K HAS PROVEN TO BE A VERY VALUABLE HERD SIRE FOR US. HIS SONS LOOK LIKE HERD BULLS AND HIS DAUGHTERS ARE VERY FEMININE MOTHER COWS WITH GOOD UDDER STRUCTURE. HIS OFFSPRING ARE VERY SOFT ON TEMPERAMENT AND PHENOTYPICALLY, ARE VERY CORRECT. HE IS LONG BODIED WITH GREAT DEPTH AND THICKNESS.

The average birth weight on his 77 sons has been 78 pounds, all falling between 69 and 85 pounds. He has sired 91 heifer calves here at Diamond D Angus with an average birth weight of 75 pounds. He is double bred Banjo of Wye.

The end of a very successful road for the great O31 came just short of her 17th birthday. She was the mother to 18K and one of our favorite cows in the herd.



18K DAM

LONESTARE OF WYE BANJO OF WYE UMF 6413 BLACKBIRD OF WYE UMF 5362 #

DDA BANJO 1101

BLACK BROWE JUMBO 37P MISS DIAMOND JUMBO 587 MISS DIAMOND CHANCE 334

PARAMONT AMBUSH 2172 # HIGH VALLEY 4C6 AMBUSH # HIGH VALLEY GLORIA 1Q2

DDA GALATEA 031

BANJO OF WYE UMF 6413 DDA GALATEA 423

GALATEA DIAMOND 006



CERTIFICATE: \$35

DDA FAHREN 21X IS A LINE BRED FAHREN OF WYE. THE FAHREN DAUGHTERS WE HAVE ARE SOME OF THE BEST COWS WE HAVE EVER OWNED. THEY ARE DEEP, THICK AND VERY FUNCTIONAL WITH ALMOST PERFECT UDDER QUALITY. WE HAVE HAD FAHREN DAUGHTERS THAT WERE VERY SOUND AT 20 YEARS OF AGE. 21X SOLD AT OUR 1998 SALE TO JOHN BALKENBUSH AND SAW SEVERAL YEARS OF COMMERCIAL USE. WHEN DROUGHT FORCED DISPERSAL OF THAT HERD, WE HAD THE OPPORTUNITY TO BUY HIM BACK. JOHN HAS BEEN A REGULAR CUSTOMER EVER SINCE.

The temperament of 21X offspring is second to none. If you are looking for a sire to use on your first calf heifers and would like to sleep at night, this is your bull. We have sold thousands of straws on this great bull for use on heifers. We have never had a complaint. Calving ease supreme guaranteed. You will also want to use him on your cows and save every daughter he produces. His semen is in high demand and has been used all across the U.S. and Canada with outstanding satisfaction. Average birth weight on 135 bull calves is 75 lbs and on 107 heifers is 71 lbs.



21X DAUGHTER

FAVOUR OF WYE FENLAND OF WYE FINE OF WYE # FAHREN OF WYE UMF 5830

BUTLER OF WYE FLORELLE OF WYE UMF 5229 # FRANNIE OF WYE #

BEAR OF WYE UMF 6591 CARTY OF WYE UMF 6952 CLOVA OF WYE UMF 6686

DDA MELISA 549

DDA MELISA 381 #

MC GILL CREEK BLAZE 0241

DDA MELISA 115



DOB: 02/12/2016

AVAVA# 19177/493



SEMEN: \$30

SE 9D DAM

CERTIFICATE: \$35

BILL HODGE IS A MAN THAT I HAVE THE HIGHEST REGARDS FOR. HE HAS BEEN AROUND AND KNOWS GOOD ANGUS CATTLE AS WELL AS ANYONE I KNOW. IN A RECENT EMAIL, HE WAS TALKING ABOUT TWO EMBRYO SONS OUT OF THE SAME COW FROM THE PINEBANK HERD IN NEW ZEALAND. I WAS NOT REALLY IN THE MARKET FOR TWO NEW BULLS AND I TOLD BILL THAT I DID NOT FEEL COMFORTABLE WITHOUT SEEING & KNOWING WHO THEIR MOTHER WAS. THIS THEN LED TO A PHONE CALL. HE SAID, "MARK YOU KNOW THE MOTHER, I HAVE A PHOTO OF HER THAT YOU TOOK WHEN YOU WERE IN NEW ZEALAND." I TAKE A LOT OF PHOTOS OF COWS SO I STILL COULDN'T PICTURE THE COW HE WAS TALKING ABOUT. BILL EMAILED THE PHOTO I TOOK WHEN SHE WAS 17 YEARS OLD AND A PHOTO THAT HE TOOK WHEN SHE WAS 5 YEARS OLD. I KNEW RIGHT AWAY THE MOTHER OF THE TWO BULLS THAT BILL HAD FOR SALE. SHE WAS MY FAVORITE COW IN THE ENTIRE PINEBANK HERD. I PURCHASED BOTH OF THESE BULLS, THE 9D AND THE 10D.

BOTH ARE BEING USED AT DIAMOND D ANGUS. THE PINEBANK GENETICS THAT WE HAVE USED DO VERY WELL ON FORAGE ALONE. I HAVE NO DOUBT THAT THEY WILL ALSO DO WELL IN THE FEED LOT. I ONLY KNOW OF ONE BULL THAT HAS FEET AS GOOD AS THE 9D BULL AND THAT WOULD ALSO BE A PINEBANK INFLUENCE BULL, HAR PINEBANK 443/202. AVERAGE BIRTH WEIGHT FOR BULL CALVES IS 75LBS AND FOR HEIFERS IS

73LBS.

WAITARA VALLEY TEX

HINGAIA 469

HINGAIA 910

PINEBANK 1/06

PINEBANK WAIGROUP 41/97 PINEBANK WAIGROUP 62/99 PINEBANK WAIGROUP 64/97

PINEBANK WAIG 31/97 PINEBANK WAIGROUP 41/97 PINEBANK WAIG 30/93

PINEBANK WAIGROUP 92/99 PINEBANK WAIG 30/93 PINEBANK WAIG 84/95

PINEBANK WAIG 65/93



CERTIFICATE: \$35

RECENTLY, I WAS VISITING WITH ONE OF OUR CUSTOMERS, LINDA LAWRENCE. SHE WAS TELLING ME ABOUT THE 91N BULL THAT SHE PURCHASED FROM US IN 2015. SHE SAID HE HAD EARNED HIS WORTH WHILE BREEDING IN THE MOUNTAINS OF WYOMING. HE SPENT SUMMERS BREEDING COWS AT 8,000 FEET AND ALWAYS CAME HOME IN GOOD CONDITION. HIS FEET WERE IN ALMOST PERFECT CONDITION. AFTER OUR PHONE CONVERSATION I DECIDED TO LOOK AT HIS PEDIGREE. THE 91N BULL'S SIRE IS 50H. HIS DAM IS A 21X. I THOUGHT TO MYSELF, "I NEED THIS BULL BACK AT DIAMOND D ANGUS".

I REMEMBERED TRAVIS AT OLE FARMS IN CANADA TELLING ME THAT THE 50H BULL HAD PRODUCED THE BEST FEMALES THAT THEY OWN. THE 50H IS A 3/4 BROTHER TO OUR HAR PINEBANK 202. THE HAR PINEBANK 202 IS ALSO LISTED IN THIS CATALOG. THE MOTHER TO 91N IS A BEAUTIFUL 16-YEAR-OLD 21X DAUGHTER.

IF YOU WOULD LIKE TO PRODUCE TROUBLE FREE, LOW MAINTENANCE MOTHER COWS THE 91N BULL MIGHT BE THE PERFECT CHOICE.



91N DAM

PINEBANK WAIG 31/95 PINEBANK WAIGROUP 41/97 #+ PINEBANK 639/88

DDA PINEBANK 50H

DDA FAHREN 5Z MELISA 206 DDA

DDA MELISA 003

FAHREN OF WYE UMF 5830 D D A FAHREN 21X D D A MELISA 549

DDA HOLLY 664

O C C EMBLAZON 854E + DDA HOLLY 239

DDA HOLLY 084

What Will DDA Genetics Do For You?

DIAMOND D ANGUS WOULD LIKE TO THANK ALL OF OUR PAST AND FUTURE CUSTOMERS FOR SUPPORTING AND BELIEVING IN OUR PROGRAM. WE HAVE CHOSEN TO PUT A LOT MORE EMPHASIS ON FUNCTIONAL AND ECONOMIC TRAITS RATHER THAN EPDS. DURING THE 1980S, CATTLE WERE BEING BRED TO LOOK LIKE RACE HORSES—ALL LEGS AND NO GUTS. MANY OF THE FUNCTIONAL TRAITS WERE LEFT BEHIND IN THE RACE FOR BIG NUMBERS. WE DID NOT FOLLOW THIS TREND; BREEDING INSTEAD FOR CLASSIC ANGUS TRAITS. WHILE WE HAVE NOT BRED CATTLE FOR CARCASS NUMBERS, OUR ULTRASOUND NUMBERS ARE VERY GOOD. THIS IS AN INDICATION THAT GOOD, BASIC ANGUS HAVE ALWAYS HAD GOOD QUALITY MEAT.

Consistency

DIAMOND D ANGUS GENETICS WILL BREED MORE TRUE DUE TO MANY YEARS OF BREEDING LIKE CATTLE ON LIKE CATTLE. WE DO NOT SUBSCRIBE TO THE BULL OF THE MONTH CLUB.

Calving Ease

WE HAVE ALWAYS PUT EMPHASIS ON GOOD CALVING EASE. WE TYPICALLY WILL NOT USE A BULL ON COWS THAT WE WOULD NOT ALSO USE ON HEIFERS.

Carcass

ULTRASOUND HAS PROVEN THAT DDA CATTLE EXCEL IN THE GRASS-FED BEEF INDUSTRY, AND AS ALWAYS, ARE STILL SUITABLE FOR THE FEED LOT. DIAMOND D ANGUS CATTLE HAVE PROVEN TO BE CONSISTENTLY SUPERIOR IN TENDERNESS.

Efficiency

For many years, the cows and calves have been weighed at weaning and conditions scores are given. Typically our cows are weaning calves weighing 50% of their own weight or greater. We prefer a 4-frame cow weighing 1200 to 1300 pounds in good flesh.

Longevity

MOST TRAITS CAN BE COMPARED TO A CHAPTER IN A BOOK, BUT LONGEVITY IS THE ENTIRE BOOK. IN 2019, THE AVERAGE AGE OF OUR 15 HERD BULLS' DAMS WAS 13 YEARS OLD. WE SELECT BULLS FROM PROVEN, AGED COWS TO SPREAD THEIR INFLUENCE ACROSS THE HERD. DIAMOND D ANGUS 18106 VALIER HWY Valier, Montana 59486

OUR COMMERCIAL INDUSTRY NEEDS GREAT CATTLE, NOT CATTLE WITH GREAT NUMBERS. BREEDING CATTLE WITH GREAT NUMBERS IS EASY. BREEDING GREAT CATTLE IS CHALLENGING.